

Social Media Policy for Parents and Guardians



Staff and Parents of Southwold Primary School support good practice on Social Networking Sites. The Head teacher, staff and governors have agreed an approach to the use of Social Networking sites that include the items below.

We are now asking parents to join us in setting a good example for our children by addressing any issues or concerns regarding school, directly with the Head teacher, member of staff or governors.

All parents should not:

- Use social network sites to make comments about the school in general
- Use social network sites to make derogatory comments or posting photographs which could bring the school into disrepute, including making comments about pupils, parents, other staff members, the senior leadership team, governors, local authority or the wider community
- Post photographs or videos of other people's children on social network sites without their permission

School commitment:

- We will communicate with you and use the Governing Body's policies and procedures to resolve concerns
- We will work hard to resolve any concerns in the best interest of the whole community
- We will act in the best interest of the whole community and honour our duty of care to our children
- We will never conduct school business through social network sites

N.B. This policy is an appendix to Southwold Primary's Staff and Governors' Social Media Policy

Date agreed: September 20224

Date of review: September 2026